[**Hibby T. Thach**](http://www.hibbythach.com/)

**Curriculum Vitae**

**University of Michigan**

[**hibby@umich.edu**](mailto:hibby@umich.edu)

# Education

**2023 – 2028**

**PhD, Information** (expected)

School of Information, University of Michigan

## **2023**

## **M.A., Communication**

Department of Communication, University of Illinois at Chicago

**2020**

**B.A., Sociology** (*summa cum laude*, Distinction in Major)

Department of Sociology, Temple University

# Professional and Academic Experience

## **Research Experience**

**2023 – Present**

**University of Michigan** – Ann Arbor, MI

Graduate Student Researcher, School of Information

PI: Dr. Oliver Haimson and Dr. Michaelanne Thomas

**2021 – 2023**

**University of Michigan** – Ann Arbor, MI

REMS Scholar, School of Information

Visiting Researcher, The Community Research on Identity and Technology (CRIT) Lab

PI: Dr. Oliver Haimson

**2020 - 2023**

**University of Illinois at Chicago** – Chicago, IL

Graduate Student Researcher, Department of Communication

PI: Dr. Steve Jones

**2020**

**Temple University** – Philadelphia, PA

Qualitative Coder, “Goffman in Games”

PI: Aiden Kosciesza

**2019 – 2020**

**Temple University** – Philadelphia, PA

Undergraduate Research Assistant, LGBTQ Game Archive

PI: Dr. Adrienne Shaw

**2018**

**Pennsylvania State University Abington** – Philadelphia, PA

Survey Researcher, Department of Psychological and Social Sciences (PSS)

PI

***Teaching Experience***

**University of Illinois at Chicago**

Spring 2023

Teaching Assistant, COMM200: Communication Technologies

IoR: Dr. Zachary McDowell | 33 undergraduates

Fall 2022

Teaching Assistant, COMM425: Digital Advocacy

IoR: Dr. Ishani Mukherjee | 34 undergraduates

Spring 2022

Teaching Assistant, COMM102: Introduction to Interpersonal Communication

IoR: Dr. Janis Page | 63 undergraduates

Fall 2021

Teaching Assistant, COMM102: Introduction to Interpersonal Communication

IoR: Dr. Janis Page | 72 undergraduates

Summer 2021

Teaching Assistant, COMM102: Social Media and Marketing

IoR: Dr. Ishani Mukherjee | 18 undergraduates

Spring 2021

Teaching Assistant, COMM102: Introduction to Interpersonal Communication

IoR: Dr. Janis Page | 62 undergraduates

Fall 2020

Teaching Assistant, COMM102: Introduction to Interpersonal Communication

IoR: Dr. Janis Page | 70 undergraduates

***Reviewing Experience***

**2023**

ACM SIGCHI Conference on **Human Computer Interaction** (CHI)

ACM SIGCHI Conference on **Computer-Supported Cooperative Work** & Social Computing (CSCW)

**Social Media and Society** (SMS)

**Bulletin for Applied Transgender Studies** (BATS)

**Information, Communication and Society** (ICS)

**Humanities & Social Sciences Communications** (HSSComms)

**Transgender Studies Quarterly** (TSQ)

**2022**

**Humanities & Social Sciences Communications** (HSSComms)

**2021**

**Hawaii International Conference on System Sciences** (HICSS)

**Transgender Studies Quarterly** (TSQ)

***Academic Service***

**2023 – Present**

Junior Graduate Representative, **Society for Cinema and Media Studies** (SCMS)

Video Game Studies Scholarly Interest Group (VSGSIG)

**2022 – Present**

Co-Founder and Executive Officer, **Tabletop Research in Practice** (TRiP)

**2021 – 2022**

Co-Founder and Executive Officer, **Discord Academic Research Community** (D/ARC)

**2021 – 2022**

Editor, **Press Start**

**2021**

Student Volunteer, ACM SIGCHI Conference on **Computer-Supported Cooperative Work** and Social Computing (CSCW)

# Honors and Awards

**2023 – Present**

**UMSI Merit Scholar**, University of Michigan School of Information

**2021**

**REMS Fellow**, University of Michigan School of Information

**2020**

**Benjamin and Irma Robboy Award** in Sociology, Temple University

# Academic Publications and Presentations

***Peer-Reviewed Research Articles***

**2024**

Elena Maris, Robyn Caplan, & **Hibby Thach**. 2024. Taking back and giving back on TikTok: Algorithmic mutual aid in the platform economy. *New Media & Society*, 0(0). <https://doi-org.proxy.lib.umich.edu/10.1177/14614448241238396>

Samuel Mayworm, Michael Ann DeVito, Daniel Delmonaco, **Hibby Thach**, and Oliver L. Haimson. 2024. Content Moderation Folk Theories and Perceptions of Platform Spirit among Marginalized Social Media Users. *ACM* *Transactions on Social Computing*. 7, 1, Article 1 (March 2024), 27 pages. <https://doi-org.proxy.lib.umich.edu/10.1145/3632741>

Daniel Delmonaco, Samuel Mayworm, **Hibby Thach**, Josh Guberman, Aurelia Augusta, and Oliver L. Haimson. 2024. "What are you doing, TikTok?": How Marginalized Social Media Users Perceive, Theorize, and "Prove" Shadowbanning. *Proceedings of the ACM on Human-Computer Interaction*. 8, CSCW1, Article 154 (April 2024), 39 pages. <https://doi-org.proxy.lib.umich.edu/10.1145/3637431>

**2023**

Oliver L. Haimson, Kai Nham, **Hibby Thach**, and Aloe DeGuia. 2023. How Transgender People and Communities Were Involved in Trans Technology Design Processes. In *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems* (CHI '23). Association for Computing Machinery, New York, NY, USA, Article 294, 1–16. <https://doi-org.proxy.lib.umich.edu/10.1145/3544548.3580972>.

**Hibby Thach**. 2023. "Should we unban, chat?": Communal content moderation on Twitch. Available from Dissertations & Theses @ Big Ten Academic Alliance; ProQuest Dissertations & Theses Global; ProQuest Dissertations & Theses Global Closed Collection. (2872084386). Retrieved from <https://proxy.lib.umich.edu/login?url=https://www.proquest.com/dissertations-theses/should-we-unban-chat-communal-content-moderation/docview/2872084386/se-2>.

**2022**

**Hibby Thach**, Samuel Mayworm, Daniel Delmonaco, & Oliver L. Haimson. 2022. (In)visible moderation: A digital ethnography of marginalized users and content moderation on Twitch and Reddit. *New Media & Society*, 0(0). <https://doi-org.proxy.lib.umich.edu/10.1177/14614448221109804>.

**2021**

**Hibby Thach**. 2021. A cross-game look at transgender representation in video games. *Press Start*, 7(1), 19-44.

***Presentations and Talks***

*Peer-Reviewed Conferences*

**2024**

**Hibby Thach**. 2024, March. *Playing to the Chat: Relational Labor and Systems of Care in Becoming a Twitch Streamer*. As part of Care-ful Encounters: Intimate Relations in and around Gaming panel at SCMS (Society for Cinema and Media Studies) annual conference (co-chaired by Josef Nguyen and Amanda Phillips), Boston, Massachusetts.

**2023**

Oliver L. Haimson, Kai Nham, **Hibby Thach**, and Aloe DeGuia. 2023, April. [*How Transgender People and Communities Were Involved in Trans Technology Design Processes*](https://www.youtube.com/watch?v=S1IOi7lkP3Y). As part of Gender, Trauma, and Wellbeing session at ACM CHI (Conference on Human Factors in Computing Systems) annual conference (presented by Hibby Thach), Hamburg, Germany.

**Hibby Thach** and Oliver L. Haimson. 2023, April. *What Makes Games (Studies) Trans?: Trans Game Developers and Trans Futures in Games*. As part of Trans Play and the Boundaries of Game Studies panel at SCMS (Society for Cinema and Media Studies) annual conference (presented by Hibby Thach; co-chaired by Hibby Thach and Arianna Gass), Denver, Colorado.

**2022**

Elena Maris, Robyn Caplan, and **Hibby Thach**. 2022, May. *Taking Back and Giving Back: Redistributing Value in the Algorithmic Economy*. Paper presented at International Communication Association (ICA) annual conference (presented by Robyn Caplan), Paris, France.

**2020**

**Hibby Thach**. 2020, May. *A Cross-Game Look at Transgender Representation in Video Games*. Paper presented at Queerness and Games (QGCon) annual conference, Montreal, Canada.

*Guest Lectures, Invited Talks, and Workshops*

**2024**

*How to Build Your Mentoring Network*. 2024, April. Panelist. University of Michigan, School of Information.

*Doctoral Student Panel: What to expect in Year 1?* 2024, March. Panelist. University of Michigan, School of Information.

**2023**

**Hibby Thach**. 2023, June. *Online games, marginalization, and content moderation*. Invited talk as part of the Online Gaming session of the Youth Assembly on Digital Rights & Safety (presented remotely), Winnipeg, Manitoba.

**2022**

Robyn Caplan, Joseph Seering, Sohyeon Hwang, Zac Parker. 2022, May. [*Content Moderation on Discord*](https://youtu.be/Yxaz1qBl6Us?si=x7oAR0daXKQYF9WA), D/ARC (Discord Academic Research Collective) Bonfire Chat (moderated by **Hibby Thach**), Online.

**2021**

**Hibby Thach**. 2021, August. *”Should we unban, Chat?” Content moderation visibility on Twitch*. Poster presented at UMSI Summer 2021 Poster Fair, Online.

**2020**

**Hibby Thach.** 2020, April. *A Cross-Game Look at Transgender Representation in Video Games*. Poster presented at Temple University annual symposium for undergraduate research and Creativity, Online.

**Hibby Thach**. 2020, April. *Twine Demo* for ENG3501, Writing for Electronic Media at Emmanuel College.

**Hibby Thach**. 2020, Spring. *Video Game Representation and Culture*, for PSYCH434, Psychology of Gaming at Penn State Abington.

*Book Reviews*

**2022**

**Hibby Thach**. 2021. Review: Intersectional Tech: Black Users in Digital Gaming [Review of Intersectional Tech: Black Users in Digital Gaming, by Kishonna L. Gray]. *Press Start*, <https://press-start.gla.ac.uk/index.php/press-start/article/view/237>.

# Industry and Media Publications

## **Industry and Internal Documents**

**2022**

Lisa Nakamura, Ian Shin, Matthew Bui, Jasmine An, Henry E. Chen, Amy Dawson-Andoh, Rae Moors, Han Na Shin, Hanah Stiverson, and **Hibby Thach**. 2022. *Report on Anti-Asian Racism in U.S. History, Digital Culture, and Gaming*. Internal document for Twitch.

***Media Coverage***

**2022**

[*MobyGames will now let developers remove "AKA" listings from their profiles*](https://www.gamedeveloper.com/game-platforms/mobygames-will-now-let-developers-remove-aka-listings-from-their-profiles#close-modal). 2022, August 12th. Bryant Francis, Game Developer.

[*Moderating online content increases accountability, but can harm some platform users*](https://news.umich.edu/moderating-online-content-increases-accountability-but-can-harm-some-platform-users/). 2022, July 27th. Jared Wadley, Michigan News.

[*The Viral Spiral*](https://www.nytimes.com/2022/06/16/style/tiktok-viral-music-marketing.html?searchResultPosition=1). 2022, June 16th. John Herrman, The New York Times.

***Personal Writings / Bloggings***

**2022**

**Hibby Thach**. 2022. “Sharing my pronouns with my Vietnamese mom.” *Joysauce*. <https://joysauce.com/pronouns-vietnamese-mom/>.

**Hibby Thach**. 2022. “(In)visible Content Moderation on Reddit and Twitch.” *Medium*. <https://hibbythach.medium.com/in-visible-content-moderation-on-reddit-and-twitch-82ff13dc7ab9>.

**2021**

**Hibby Thach**. 2021. “It’s time we move past just representation.” *Medium*. <https://hibbythach.medium.com/its-time-we-move-past-just-representation-81338e82fa44>.

**Hibby Thach**. 2021. “Trans Representation in Video Games.” *Medium*. <https://aninjusticemag.com/trans-representation-in-video-games-d6661dcf48c2>.

**Hibby Thach**. 2021. “Moving Past Suffering: Persona 5 Royal/Strikers, the COVID-19 Pandemic, and the Atlanta Asian Massage Parlor Shootings.” *Medium*. <https://hibbythach.medium.com/moving-past-suffering-persona-5-royal-strikers-the-covid-19-pandemic-and-the-atlanta-asian-e71d2161b55a>.

**2018**

**Hibby Thach**. 2018. “Okay” zine published in Temple University’s *Emerge: Interactive and New Media Work* (Vol 2). Curators: Dr. Laura Zaylea & Dr. Adrienne Shaw. <https://sites.temple.edu/emerge/emerge-vol-2-2017-2018/>.